

## **Radioactive Airplay FAQ**

### **Q: I'm a DJ or PD and I need music for airplay on our station. How do I get music?**

A: First off, you're at the right place! It's simple! Just look on the right side of the main page of the site and under LOGIN you will see a clickable link "CREATE A DJ ACCOUNT" Click on that link and be sure you supply all the requested information and check on the accept terms box and click "CREATE ACCOUNT" You will be notified of approval as soon as we verify your information. (Usually the same day.)

### **Q. I'm a recording artist who needs to release a single to radio. How do I get my music into the Radioactive Airplay system?**

A. First thing you need to do is to fill out an insertion form for the song you wish to release. You will need to provide information such as the songwriter & publishing information for the song as well as contact information for the artist. You will then need to arrange to get the song and payment to CMG. (Directions are on the insertion form.) Often times if a credit card payment is used and you can email a 320K MP3 of the song and fax in the insertion order form you can be in the system the same day.

### **Q: As a DJ or PD how do I know which songs are the newest adds to the Radioactive Airplay System?**

A: Just look for the "LIST" link at the top of the main page and scroll down to "Newest Songs" and you will find at the top of the list the newest song added and you can page down to the last page and find the oldest song.

### **Q: How does the Radioactive Chart work? I noticed songs at Number 1 that I haven't heard yet and songs that are Number 1 on other charts are in the bottom of the Radioactive Airplay Charts.**

A: First off you must understand that the Radioactive Airplay Charts measure the interest at any given moment of a songs popularity among DJs and PDs. Each time a DJ previews, downloads or rates a song that information is updated in real time and reflected immediately on the Radioactive Airplay Charts. This allows other DJs and PDs the chance to see what songs are hot and which songs are most likely being added to station playlists. Because the results are immediate songs that are often Number 1 songs at Radioactive Airplay may not show up on other charts for several months. The Radioactive chart is the most volatile chart in Gospel Music because it always changing. Each Tuesday morning we shut down the system at a specific time and pull the current results and publish those on the Chart Archive page of the site.

**Q: I noticed 4 buttons for each song. What are they all for?**

A: Each song that we add is available in 2 file sizes. A LoFi – (160K) and a HiFi (320K) and each of these file sizes is available for downloading or streaming.

**Q: How long are the songs kept in Radioactive Airplay?**

A: They used to be kept for 6 months but as of 2008 the new song adds will be in the system available for download for 12 full months. We have made this change in order to more accurately account for the Top 100 Songs & Artists which will be published each year on December 31<sup>st</sup>.

**Q: I own a radio promotions company or a record label and want to offer my client's access to the Radioactive Airplay System. How do I go about that and what is the cost?**

A: Contact Charles Brady at 336-267-0400 and we will go over the options available to your company. We offer several affordable plans to expand the reach of your artist's music into many areas not normally serviced including many of the Top Internet Radio Stations as well as many Canadian Stations & Country & CCM Stations looking for music to air for special program slots. (Of course we have hundreds of full time gospel stations in the system as well.)

**Q: Is Radioactive Airplay a Radio Promoter?**

A: No. Radioactive Airplay operates as a very affordable and economical means to get your song to radio. We can save artists and record labels and radio promoters thousands of dollars in distribution, manufacturing and postage costs by offering high quality digital downloads to an excited and grateful group of hundreds of DJs across the country who love the convenience of a one-stop, one click method to getting great music for broadcast purposes. However at the present time we do not make calls to radio stations promoting songs and there are no plans to do so in the future.

**Q: I am a fan. Can I get free music here?**

A: No. In fact, if we find out that you have presented yourself as a Radio Station DJ or PD and find out that you are not we will turn over your IP address and any other identifying information we have to the record labels and you could be prosecuted for theft. Radioactive Airplay is not a site for fans but a site for the exclusive use of broadcasters looking for music for broadcast purposes only. If you are a DJ and leave your current station you should notify us at once and we will close the account immediately.

**Q: How do I contact you?**

A:

Email [info@radioactiveairplay.com](mailto:info@radioactiveairplay.com) or [southerngospel@gmail.com](mailto:southerngospel@gmail.com)

Phone: 336-267-0400

Mailing Address:

CMG

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Asheboro, NC 27204-1399

Shipping Address:

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Atten: Charles Brady

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